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## **MedPro Rx Launches New Web Site** *New Site To Serve As Fun And Educational Resource*

RALEIGH, N.C. – Nancy McFarlane, president of MedPro Rx, Inc. ([www.medprorx.com](http://www.medprorx.com)), a provider of specialty pharmacy services to clients with chronic illnesses, has announced that the pharmacy has launched a new Web site. The new site contains more in-depth information on bleeding disorder therapies, a community advocacy section discussing MedPro's scholarship program and a link to the MedPro Rx kids Web site. It is also more user friendly, with multimedia options, and a welcome address from McFarlane.

MedPro Rx's new Web site was created in conjunction with its newly developed kids Web site. Both sites provide a fun and friendly atmosphere while answering difficult questions for those living with bleeding disorders. To reach this site, visit [www.medprorx.com](http://www.medprorx.com), or the kids site at [www.medprokids.com](http://www.medprokids.com).

**Related Links:**

[www.medprorx.com](http://www.medprorx.com)  
[www.medprokids.com](http://www.medprokids.com)  
[www.mmimarketing.com](http://www.mmimarketing.com)

**News Facts:**

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- The new site contains more in-depth information on bleeding disorder therapies, a community advocacy section discussing MedPro's scholarship program and a link to the MedPro Rx kids Web site.
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- MedPro Rx's new Web site was created in conjunction with its newly developed kids Web site.
- Both sites provide a fun and friendly atmosphere while answering difficult questions for those living with bleeding disorders.
- To reach this site, visit [www.medprorx.com](http://www.medprorx.com), or the kids site at [www.medprokids.com](http://www.medprokids.com).

**Quotes:**

"I am excited about the launch of our new Web site," said McFarlane. "I hope the new site will help those living with bleeding disorders easily find the information, assistance and comfort they need."

**About MedPro Rx, Inc.:**

MedPro Rx, Inc. is a specialty infusion pharmacy which has been providing infused and injectable medications and services to clients with chronic illnesses since 2002. With more than 100 years of combined pharmacy, nursing and management experience, MedPro Rx is dedicated to improving the overall outcomes of the client therapy experience. MedPro Rx's goal is to set the standard for infusion care and achieve positive clinical outcomes for clients by participating in the healthcare process through integrated, community-based systems. As a specialty infusion

pharmacy, MedPro Rx is an Accreditation Commission for Health Care, Inc. provider (ACHC) whose services emphasize treatments for individuals with hemophilia, vWD, autoimmune neuromuscular disorders and other complex chronic conditions. Services include client and family advocacy, complimentary pick-up of sharps containers at the client's location of choice, express shipping and personal medication delivery services, complete insurance and benefit counseling, and the assurance that MedPro Rx stocks all factor and IVIg brands, all doses from all manufacturers, all the time. MedPro Rx offers specialty intravenous therapies such as IVIg, which treats a variety of immunodeficient diagnoses, and clotting factor for a client to use in their home, at infusion clinics and in the physicians' offices. For more information or to receive a free consultation and health insurance evaluation, please call (888) 571-3100 or visit [www.medprorx.com](http://www.medprorx.com).

Keywords:

MedPro Rx, Inc., Nancy McFarlane, hemophilia, von Willebrand Disease, vWD, IVIg, clotting factor, pharmacy, specialized pharmacy, bleeding disorders, health care, pharmacy provider, Web site

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