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**Nancy McFarlane Featured On Cover Of *Boom! Magazine***  
*MedPro Rx, Inc. President Profiled In Magazine's Fifty & Fabulous Section*

RALEIGH, N.C. - MedPro Rx, Inc. ([www.medprorx.com](http://www.medprorx.com)), a provider of specialty pharmacy services to clients with chronic illnesses, has announced that Nancy McFarlane, president of the pharmacy, will be featured on the cover of the November issue of *Boom! Magazine*, available on newsstands today. The "Fifty & Fabulous" profile highlights McFarlane's accomplishments both as a valuable entrepreneur and Raleigh City Councilor.

*Boom! Magazine* is a monthly lifestyle resource for inspiring, motivating, educating and delighting readers with a vigorous new image for the second phase of their life. Each month, *Boom! Magazine* features an inspirational person over the age of 50 in their magazine and on their Web site as lifestyle resource for today's active adult in North Carolina.

Under McFarlane's leadership and management, MedPro Rx has grown into a business with more than \$43 million in projected annual revenue this year. McFarlane leads the business strategy of MedPro Rx, focusing on responsive, clinically oriented client services while supporting the pharmacy's "Education is Power" scholarship program and other community outreach programs. To date, the program has awarded more than \$135,000 in scholarships to students nationwide.

After her election to the Raleigh City Council in 2007, McFarlane quickly became known as a strong advocate of water conservation and storm water issues. She was a key player in the development of the Water Conservation Council, a group of community representatives working to create an educational campaign to inform the public of the importance of water conservation, and now serves as the organization's co-chair.

## Related Links:

[www.medprorx.com](http://www.medprorx.com)  
[www.boomnc.com](http://www.boomnc.com)  
[www.mmimarketing.com](http://www.mmimarketing.com)

## News Facts:

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- The feature will highlight McFarlane's accomplishments both as a valuable entrepreneur and Raleigh City Councilor.
- *Boom! Magazine* is a monthly lifestyle resource for inspiring, motivating, educating and delighting readers with a vigorous new image for the second phase of their life.
- Each month, *Boom! Magazine* features an inspirational person over the age of 50 in their magazine and on their Web site as lifestyle resource for today's active adult in North Carolina.
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- McFarlane leads the business strategy of MedPro Rx, focusing on responsive, clinically oriented client services while supporting the pharmacy's "Education is Power" scholarship program and other community outreach programs.
- To date, the program has awarded more than \$135,000 in scholarships to students nationwide.
- After her election to the Raleigh City Council in 2007, McFarlane quickly became known as a strong advocate of water conservation and storm water issues.
- She was a key player in the development of the Water Conservation Council, a group of community representatives working to create an educational campaign to inform the public of the importance of water conservation, and now serves as the organization's co-chair.

Quotes:

"I am honored to be considered fifty and fabulous by *Boom! Magazine*," McFarlane said. "Since its inception, this publication has served as an excellent resource for active adults in North Carolina"

About MedPro Rx, Inc.:

MedPro Rx, Inc. is a specialty infusion pharmacy which has been providing infused and injectable medications and services to clients with chronic illnesses since 2002. With more than 100 years of combined pharmacy, nursing and management experience, MedPro Rx is dedicated to improving the overall outcomes of the client therapy experience. MedPro Rx's goal is to set the standard for infusion care and achieve positive clinical outcomes for clients by participating in the healthcare process through integrated, community-based systems. As a specialty infusion pharmacy, MedPro Rx is an Accreditation Commission for Health Care, Inc. provider (ACHC) whose services emphasize treatments for individuals with hemophilia, vWD, autoimmune neuromuscular disorders and other complex chronic conditions. Services include client and family advocacy, complimentary pick-up of sharps containers at the client's location of choice, express shipping and personal medication delivery services, complete insurance and benefit counseling, and the assurance that MedPro Rx stocks all factor and IVIg brands, all doses from all manufacturers, all the time. MedPro Rx offers specialty intravenous therapies such as IVIg, which treats a variety of immunodeficient diagnoses, and clotting factor for a client to use in their home, at infusion clinics and in the physicians' offices. For more information or to receive a free consultation and health insurance evaluation, please call (888) 571-3100 or visit [www.medprorx.com](http://www.medprorx.com).

Keywords:

MedPro Rx, Inc., Nancy McFarlane, hemophilia, von Willebrand Disease, vWD, IVIg, clotting factor, pharmacy, specialized pharmacy, bleeding disorders, health care, pharmacy provider, Boom! Magazine, North Carolina, Raleigh City Council, Water Conservation Council, scholarship, "Education is Power"

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