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**MedPro Rx, Inc. Launches KIDBase Program On Website***Program Provides Medical Record Alerts For EMS In Case Of Emergency*

RALEIGH, N.C. – Nancy McFarlane, president of MedPro Rx, Inc. (<http://www.medprorx.com>), a provider of specialty pharmacy services to clients with chronic illnesses who need clotting factor, IVIg and other medications, has announced the launch and support of KIDBase on its website. KIDBase is a program developed in 1999 by the N.C. State Office of Emergency Medical Services for Children. The project is intended to better prepare families, Emergency Medical Services (EMS) personnel and caregivers for emergencies involving a medically fragile child.

KIDBase allows parents of children with bleeding disorders and other chronic medical conditions to register their medical information with local EMS agencies in case of future emergencies. Upon introduction into the program, a medical information sheet is created for the child containing data on his or her name, address, medical diagnosis, baseline information, current medications and any emergency medical plans that may already be in place. For more information on KIDBase, visit <http://www.medprorx.com/kidbase.html>.

**QUOTES:**

“We believe it is crucial for persons with chronic conditions to prepare themselves for the possibility of an emergency situation,” said McFarlane. “KIDBase helps parents prepare for any situation that might occur by creating a system of information among the necessary people and services. Being prepared can save precious minutes and prevent accidents that stem from ignorance of the medical situation.”

“KIDBase is a wonderful program because it provides portable medical summaries to emergency healthcare providers in the event of an emergency,” said Tiffany Holland, a North Carolina EMSC KIDBase board member. “As a mother of a child with a bleeding disorder, this program gives me the peace of mind of knowing that in an emergency, EMS professionals would have easy access to my child’s crucial health information.”

**NEW MEDIA CONTENT:**

MedPro Rx Blog  
<http://medprorx.blogspot.com/>

**MedPro Rx Facebook Page:**

<http://www.facebook.com/pages/MedPro-Rx/187320711288991?v=info>

**DETAILS:**

- MedPro Rx recommends that additional copies are given to the school, day care and anyone else who regularly cares for the child, as well as storing a copy in a school or diaper bag that accompanies the child.

- To request an information packet on the KIDBase program, call 1 (888) 571-3100. The packet includes a KIDBase form, brochure, window cling and letters to child’s physician, caregiver and EMT staff.

**ABOUT MEDPRO RX, INC.:**

MedPro Rx, Inc. is a specialty infusion pharmacy, serving clients who require clotting factor, IVIg and other medications for complex chronic conditions. Established in Raleigh, N.C., in 2002, MedPro Rx's team has more than 250 years of combined pharmacy, nursing and management experience. MedPro Rx, an Accreditation Commission for Health Care, Inc. provider (ACHC), emphasizes treatments for individuals with autoimmune neuromuscular disorders as well as rare bleeding disorders, such as hemophilia and von Willebrand Disease. The pharmacy has received numerous awards for its success and was most recently named one of the top fastest-growing, privately held companies in the Triangle by *Triangle Business Journal*. For more information about MedPro Rx, call (888) 571-3100 or visit <http://www.medprorx.com/>.

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